

DUPLICATE

## INVOICE



**WXYZ**  
**20777 W. 10 Mile Rd.**  
**Southfield, MI 48037**  
**Main: (248)827-7777**  
**Billing: (877)290-6086**

www.wxyz.com

Billing Address:

**New Media Firm**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003**

Send Payment To:

**WXYZ**  
**P.O. Box 643405**  
**Cincinnati, OH 45264-3405**

Invoice #	Invoice Date	Invoice Month	Invoice Period
313338-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washing	National

Advertiser	Product	Estimate Number
Citizens for Affordable Qua	CAQHC Week 5 Add	1679

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	313338	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
14019		

Agency Ref	Advertiser Ref
2	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/04/12	5am News M-F	5-6am M-F	- T- T- - -	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - T- T- - - 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 5:54 AM 5am News M-F 5-6am M-F :30 TV106X12812H \$900.00 NM 2 WXYZ Th 10/04/12 5:21 AM 5am News M-F 5-6am M-F :30 TV106X12812H \$900.00 NM									
2	10/08/12	10/08/12	5am News M-F	5-6am M-F	M- - - - -	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M- - - - - 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/08/12 5:43 AM 5am News M-F 5-6am M-F :30 TV106X12812H \$900.00 NM									
3	10/02/12	10/04/12	M-F 7-9am	7-9am M-F	- T- T- - -	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - T- T- - - 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 8:59 AM M-F 7-9am 7-9am M-F :30 TV106X12812H \$2,000.00 NM 2 WXYZ Th 10/04/12 7:29 AM M-F 7-9am 7-9am M-F :30 TV106X12812H \$2,000.00 NM									
4	10/08/12	10/08/12	M-F 7-9am	7-9am M-F	M- - - - -	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M- - - - - 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/08/12 8:54 AM M-F 7-9am 7-9am M-F :30 TV106X12812H \$2,000.00 NM									
5	10/03/12	10/05/12	M-F 10a-11a	10-11am M-F	- - W- F- -	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - - W- F- - 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ W 10/03/12 10:13 AM M-F 10a-11a 10-11am M-F :30 TV106X12812H \$800.00 NM 1 WXYZ F 10/05/12 10:14 AM M-F 10a-11a 10-11am M-F :30 TV106X12812H \$800.00 NM									



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313338-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Citizens for Affordable Qua	CAQHC Week 5 Add	1679	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/02/12	10/05/12	M-F 11a-12n	11am-12pm M-F	- TWTF - -	:30	4	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - TWTF - - 4 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Tu 10/02/12 11:30 AM M-F 11a-12n 11am-12pm M-F :30 TV106X12812H \$1,500.00 NM 2 WXYZ W 10/03/12 11:32 AM M-F 11a-12n 11am-12pm M-F :30 TV106X12812H \$1,500.00 NM 4 WXYZ Th 10/04/12 11:46 AM M-F 11a-12n 11am-12pm M-F :30 TV106X12812H \$1,500.00 NM 1 WXYZ F 10/05/12 11:11 AM M-F 11a-12n 11am-12pm M-F :30 TV106X12812H \$1,500.00 NM									
7	10/08/12	10/08/12	M-F 11a-12n	11am-12pm M-F	M- - - - -	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M- - - - - 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/08/12 11:34 AM M-F 11a-12n 11am-12pm M-F :30 TV106X12812H \$1,500.00 NM									
8	10/02/12	10/05/12	The Chew	1-2pm M-F	- TWTF - -	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - TWTF - - 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 1:30 PM The Chew 1-2pm M-F :30 TV106X12812H \$800.00 NM 2 WXYZ W 10/03/12 1:29 PM The Chew 1-2pm M-F :30 TV106X12812H \$800.00 NM 3 WXYZ Th 10/04/12 12:59 PM The Chew 1-2pm M-F :30 TV106X12812H \$800.00 NM 4 WXYZ F 10/05/12 1:32 PM The Chew 1-2pm M-F :30 TV106X12812H \$800.00 NM									
9	10/08/12	10/08/12	The Chew	1-2pm M-F	M- - - - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M- - - - - 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/08/12 1:32 PM The Chew 1-2pm M-F :30 TV106X12812H \$800.00 NM									
10	10/02/12	10/05/12	2-3pm General Hospital	2-3pm M-F	- TWTF - -	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - TWTF - - 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WXYZ Tu 10/02/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 TV106X12812H \$800.00 NM 1 WXYZ W 10/03/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 TV106X12812H \$800.00 NM 4 WXYZ Th 10/04/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 TV106X12812H \$800.00 NM 2 WXYZ F 10/05/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 TV106X12812H \$800.00 NM									
11	10/08/12	10/08/12	2-3pm General Hospital	2-3pm M-F	M- - - - -	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M- - - - - 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/08/12 2:59 PM 2-3pm General Hospital 2-3pm M-F :30 TV106X12812H \$800.00 NM									
12	10/02/12	10/04/12	Dr. Oz	4-5pm M-F	- T- T- - -	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 - T- T- - - 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 4:42 PM Dr. Oz 4-5pm M-F :30 TV106X12812H \$1,400.00 NM 2 WXYZ Th 10/04/12 4:13 PM Dr. Oz 4-5pm M-F :30 TV106X12812H \$1,400.00 NM									



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Citizens for Affordable Qua	CAQHC Week 5 Add	1679	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/08/12	10/08/12	Dr. Oz	4-5pm M-F	M-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/08/12 4:19 PM Dr. Oz 4-5pm M-F :30 TV106X12812H \$1,400.00 NM									
14	10/03/12	10/05/12	5-6pm M-F	5-6pm M-F	--W-F--	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W-F-- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ W 10/03/12 5:56 PM 5-6pm M-F 5-6pm M-F :30 TV106X12812H \$1,800.00 NM 1 WXYZ F 10/05/12 5:26 PM 5-6pm M-F 5-6pm M-F :30 TV106X12812H \$1,800.00 NM									
15	10/02/12	10/05/12	M-F 106a-206a	106am-206am	-TWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/02/12 1:19 AM M-F 106a-206a 106am-206am :30 TV106X12812H \$400.00 NM 3 WXYZ W 10/03/12 1:57 AM M-F 106a-206a 106am-206am :30 TV105X12812H \$400.00 NM 4 WXYZ Th 10/04/12 1:58 AM M-F 106a-206a 106am-206am :30 TV106X12812H \$400.00 NM 2 WXYZ F 10/05/12 1:41 AM M-F 106a-206a 106am-206am :30 TV106X12812H \$400.00 NM									
16	10/08/12	10/08/12	M-F 106a-206a	106am-206am	M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/08/12 1:57 AM M-F 106a-206a 106am-206am :30 TV106X12812H \$400.00 NM									
17	10/07/12	10/07/12	SU 12a-1a	12am-1am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Su 10/07/12 12:48 AM SU 12a-1a 12am-1am :30 TV106X12812H \$250.00 NM									

Total Spots **34** Gross Total **\$35,850.00**

## Payment Terms 30 Days

Agency Commission **\$5,377.50**  
Net Amount Due **\$30,472.50**